



# NADINE GILMER

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## LET'S SOLVE THE RIGHT PROBLEMS

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### EXPERIENCE

- Nov 2016 - Currently **Senior Product Designer at SmartRecruiters**  
San Francisco, CA
- Lead design for ATS module
  - Lead product-wide redesign
  - Nominated for the "Impact award" 2017
  - Created structured user testing group and research process
  - Created company style guide
- Mar 2015 - Nov 2016 **Product Designer at SmartRecruiters**  
San Francisco, CA
- Led UI, UX and research of many projects for web, Android, and iOS
  - Designed upgrade experience that resulted in \$240,000 of annual recurring revenue
  - Created internal UX process & personas
  - Awarded "Difference Maker of the Month" February 2016
- Feb 2015 - Mar 2015 **UX / UI Designer at Banter (contract)**  
San Francisco, CA
- Designed new app features on Android and iOS
  - Created marketing assets
- Sep 2014 - Dec 2014 **UI / UX Designer at Upstart Network (contract)**  
Palo Alto, CA
- Led design of user testing, wireframing, and creation of full-fidelity prototypes for sign-up flow project
  - The redesign produced 5-10% increase in conversion rate
- Sep 2013 - currently **Freelance Design**
- Designed various logos
  - Created graphic and marketing assets
  - Established websites through WordPress

### SKILLS

#### Visual

Sketch  
Illustration  
Photoshop  
Omnigraffle

#### Process

Interaction Design  
User Research  
Usability Testing  
Wireframing  
User Interface Design

#### Coding Languages

HTML  
CSS  
JavaScript

#### Spoken Languages

English (Native)  
Spanish (Native)  
German (Fluent)

### EDUCATION

#### University of Michigan

Ann Arbor, MI • 2013

- BA International Political Economics & Development
- BA Germanic Languages & Literature

#### General Assembly

San Francisco, CA • 2014

- User Experience Design Immersive