



NADINE GILMER

Product Designer

SKILLS

User Research



Interaction Design



User Interface Design



Front-End



TOOLS

Sketch
Figma
Adobe After Effects

PROGRAMMING

HTML
CSS
JavaScript
React

SPOKEN LANGUAGES

English
Spanish
German

EXPERIENCE

Senior Product Designer at KeepSafe

March 2018 - March 2019 • San Francisco, CA

- Led design on Private Browsing product on iOS, and Android from user research to visual design
- Created a photos product through design sprint
- Worked on user research, paywall, voicemail, and photo saving features on Unlisted product

Senior Product Designer at SmartRecruiters

November 2016 - March 2018 • San Francisco, CA

- Led design for enterprise module
- Led product-wide redesign
- Nominated for the "Impact award" 2017
- Created structured user testing group and research process
- Created company style guide

Product Designer at SmartRecruiters

March 2015 - November 2016 • San Francisco, CA

- Led UI, UX and research of many projects for web, Android, and iOS
- Designed upgrade experience that resulted in \$240,000 of annual recurring revenue
- Created internal UX process & personas
- Awarded "Difference Maker of the Month" February 2016

UX / UI Designer at Banter (contract)

Feb 2015 - March 2015 • San Francisco, CA

- Designed new app features on Android and iOS
- Created illustrations for Facebook marketing

UI / UX Designer at Upstart Network (contract)

Sept 2014 - Dec 2014 • Palo Alto, CA

Led design of user testing, wireframing, and creation of full-fidelity prototypes for sign-up flow project, which produced a 5-10% conversion rate

Freelance Web & Graphic Design

Sept 2013 - present

- Created graphic assets for branding and marketing
- Established websites through WordPress

EDUCATION

University of Michigan • *Ann Arbor, MI* • 2013

BA International Studies - Political Economics & Development
BA Germanic Languages & Literature

General Assembly • *San Francisco, CA* • 2014

Immersive User Experience Design